

# **Center for International Education**

## **Annual Report**

### **2009-2010**

#### **Mission**

Columbus State University strives to ensure that all its students have opportunities to become globally competent. Students must have the knowledge, cultural self-awareness, and adaptability to function effectively in an interconnected world. It is through the study of other cultures and by studying, working and living with diverse peoples that CSU students will be prepared for working in business, government or education, and contributing to their communities, all of which are globally connected.

The Center's campus internationalization strategy is to provide students with international education



November 18	Global Dialogues
November 19	“The Death of Traditional News: How Technologies are Globalizing the Media,” Richard Waters (West Coast bureau chief of <i>The Financial Times</i> )
January 26	“Between Lenin and J. Edgar Hoover: Ruth Fischer--Communist and Anti-Communist between Austria, Germany, and the US, 1895-1961,” Mario Kessler (CSU Fort Foundation Visiting Scholar in European Studies)
February 8	<i>Spirited Away</i> (International Film Series)
February 15	Global Dialogues
February 16	“Foreign Policy in a Networked Age: The Case of U.S. Foreign Policy after the Cold War,” Kyle Christensen (CSU Department of Political Science)
February 16	Global Dialogues
March 1	Public Lecture on Afghanistan, Hallock Lecture by Ronald Neumann (Former U.S. Ambassador to Algeria, Bahrain and Afghanistan)
March 2	“International Education in the Aftermath of the Cold War,” Neal McCrillis (CSU Department of History and Geography)
March 15	<i>Bride &amp; Prejudice</i> (International Film Series)
March 18	Global Dialogues
March 19	Global Dialogues
April 5	Global Dialogues
April 6	Global Dialogues
April 8	“Ireland: Land of Saints and Scholars,” Stephen Regan (University of Durham)
April 12	<i>Cache</i> (International Film Series)
April 15	“Letters to a Student Revolutionary” (Play Reading by Students)
April 22	“‘Cap and trade’ and carbon credits: Policies and systems to reduce climate change,” Sian Mooney (University of Wyoming)

### European Studies

During the 2009-2010 academic year CSU hosted Dr. Mario Kessler as the Fort Foundation Visiting Scholar in European Studies. Kessler received his PhD from the University of Leipzig and his Habilitation from the (German) Academy of Sciences. He is Extraordinary Professor at the University of Potsdam and a Research Fellow at the Center for Contemporary Historical Research, Potsdam. His areas of research and teaching are Historiography and the History of Ideas, Labor History, Anti-Semitism, and Exiles and Migrants from Nazi Germany and the German Democratic Republic (the former East Germany). He has published two dozen monographs and edited works in addition to many articles. Dr. Kessler previously served as a visiting scholar at Yeshiva University, the University of Massachusetts at Amherst, and the Hebrew University of Jerusalem.

At CSU Kessler taught classes in “The History of Europe since 1914,” “The History of Modern Anti-Semitism,” “The History of the Two Germanies, 1945-1990” and “Labor History since 1848.” His public lectures at CSU included “Ossip Flechtheim (1909-1998): Refugee Scholar in the American South and Researcher of the Future,” and “Between Lenin and J. Edgar Hoover: Ruth Fischer – Communist and Anti-Communist between Austria, Germany, and the United States, 1895-1961.” He also gave an introductory lecture for the film, *The Pianist*.

In addition Kessler was invited to give public lectures at De Paul University and Emory University. He was also a very active scholar while at CSU, completing

## Faculty Development

### Study Abroad Teaching and Directing

Faculty members play a vital and central role in campus internationalization. Through teaching and involvement in international programs, faculty members bring the world to CSU. Teaching a study abroad class enables faculty members to teach through action and experience but also to recast classes at home by heightening the international content and perspectives. Each year the Center gives a presentation on study abroad for new faculty during faculty orientation and hosts a workshop for faculty members interested in teaching abroad.

Twenty-two faculty members taught or directed study abroad programs during the academic year. This was a record high number of faculty members who participated and a key reason for the record student enrollment as well.

<b>Study Abroad Faculty Members (Fall 2009-Summer 2010)</b>	
<b>Faculty Member</b>	<b>Program</b>
Earl Bagley (Retired, Student Affairs)	CSU in Oxford Visiting Student
Becky Becker (Theatre)	Shakespeare's London
Bill Birkhead (Biology)	Andros Island Ecology and Costa Rica Ecology
Kevin Burgess (Biology)	Andros Island Biology
Alyce Cook (Modern & Classical Languages)	CSU in Mexico
Jay Entlich (Athletics)	Cross Cultural Perspectives in Soccer
John Finley (Management and Marketing)	Pukyong National University Summer School
Kariann Fuqua (Art)	CSU in Oxford Summer
Jong Ha (Management & Marketing)	Business in Korea
Kristen Hansen (Music)	CSU in Oxford Summer

During the workshop participants will work on developing new courses that integrate field trips in Oxford and the area. Most participants have never taught in study abroad and have not visited the United Kingdom so this workshop will provide vital support.

### **Faculty Associate**

The Center was fortunate to host two excellent faculty associates during the year. During fall semester Seon Jeon (English/Linguistics) finalized the TESOL Practicum in Korea Study Abroad Program, which was successfully operated during summer 2010. She also began work on developing a joint TESOL certificate with a Korean partner.

Our spring 2010 associate, Mariko Izumi (Communication), developed the first internship program for the Center. Beginning in autumn 2010, two Communication students will work with the Center staff on surveys and marketing strategies related to study abroad and international education. The internship will continue in the future with students from Communication working on other projects. The Center hopes to expand this program to include students from other departments in the College of Arts and across the campus. In addition, Izumi developed, with Carmen Skaggs, a new study abroad program based in Berlin.

### **Visiting Scholars**

In addition to the regular visiting scholars such as the Fort Foundation Scholar in European Studies, various departments hosted visiting research scholars during the year. They were hosted by the relevant departments with funding from external sources or their home governments. Visiting scholars bring different perspectives and possibilities for international collaborative research. CSU hosted the following visiting scholars:

- Lisa Chen
  - Hosted by the Department of Management and Marketing
  - Researched the study of East-West multi-national corporation mergers
- Mark Clare
  - Hosted by the Department of Art
  - Served in the department's Visiting Artists and Scholars Residency Program
- Xiaozhu Lin
  - Hosted by the TSYS Department of Computer Science
  - Research included digital signal processing, digital image processing and image recognition
- Mun-Je Cho
  - Hosted by the Department of Management and Marketing
  - Researched comparative competitiveness of the U.S., Korean and Chinese steel industries

### **Campus Internationalization**

The Department of Art received an Internationalization of Academic Program Grant. Hannah Israel was able to participate in the annual conference of the International Association of Residential Arts Centres. The Department is using the knowledge and connections gained to expand and refine its Visiting Artists and Scholar Residency Program.

## **Study Abroad and Exchange Programs**

### **Enrollments**

CSU experienced a record study abroad enrollment this year. This was due to several factors, one of which may have been the start of a slow economic recovery although preliminary reports suggest study abroad enrollments nationally were still down. However, the addition of CSU's first full time Study Abroad Coordinator dramatically improved recruitment, advising and general student support. In collaboration with dozens of faculty members across the campus, the Center's staff increased awareness among students and faculty of the opportunities for international study.



The Center anticipates continued increases in study abroad enrollment during the coming academic year. The Center's new marketing plan involves working closely with students through the newly created Global Ambassador program for returned study abroad students. The Global Ambassador program will integrate

## **International Students**



During the year, the world regions that sent the largest numbers of students to CSU were East Asia and Europe. Otherwise the regional distribution was fairly even.

<b>International Students By Region (Fall Semester 2009)</b>	
Africa	<b>14</b>
North America	<b>9</b>
The Caribbean	<b>10</b>
Central America	<b>4</b>
South America	<b>12</b>
East Asia	<b>30</b>
South Asia	<b>6</b>
Oceania	<b>1</b>
Middle East	<b>3</b>
Eurasia	<b>1</b>
Europe	<b>27</b>
<b>TOTAL</b>	<b>117</b>

Spring 2010 was the beginning of a recruitment drive among two-year institutions. Developed by the Center, the initiative targeted international students at 2-year institutions in the State of Georgia. In February, CSU's International Student Coordinator attended the Georgia Probe Fair at both Clarkston and Decatur campuses of Georgia Perimeter College (GPC). On 14 April he attended an International Coffee Hour at GPC to promote CSU's first International Visitation Day on 24 April. The latter was planned in



**International Student Activities**

The Center, OCW and the Global Village in Courtyard



## **Phi Beta Delta**

- Kayron Laska – University Advancement (ex-officio)
- Neal McCrillis – Executive Director, Center for International Education and Associate Professor, History (ex-officio)
- Darryl Holloman – Assistant Vice President for Student Affairs (ex-officio)

**Latin American Studies Subcommittee**

- José Villavicencio, Chair
- Warren Church
- Pedro Maligo

**European Studies Subcommittee**

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Mr. J. Kyle Spencer continues to provide crucial scholarship support for the CSU in Oxford Visiting Student Program. The Campus Internationalization Fund, created from the “Investment in People” Capital Campaign, enabled CIE to provide student scholarships, grants for study abroad and curriculum development, and support for faculty exchanges. Since its inception in 2005, the fund has been vital to growth and development of campus internationalization efforts.

The Center for International Education received the Board of Regents’ Internationalizing the Campus (ITC) Grant competition. The \$25,000 ITC grant was used to support the International Learning Community,